

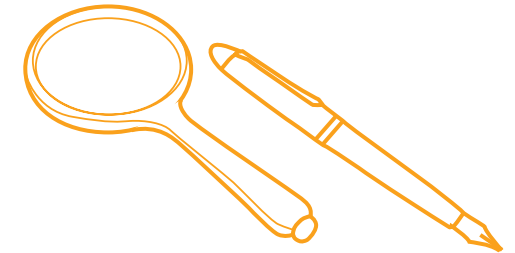
Recruitment, case study

Client:

Undisclosed

Campaign:

Recruitment Drive (UK)



Agency:

Barkers

Objective:

To drive interest and applications for 15 technical IT positions ranging from graduates to experienced software developers.

Net Communities Sites:

From our extensive network we used extensive sites to run Graphical ads promoting IT positions, each site was picked for the specific target audience suitable for the job role.

As a result, Net Communities is now a preferred partner and have worked together on all recruitment campaigns for this client in the past 12 months.

Testimonial:

"I have used Net Communities network for one of my clients. The campaign was extremely successful in driving traffic to the client's website and ultimately driving applications in available roles. I was impressed by the service I received, and the enthusiasm the account manager had in wanting to make the campaign work. They put all the creative up on time and sent over screenshots. We will definitely be using Net Communities again in the near future."

**Nick Johnson, Digital Media Planner,
Barkers.**

